



1. Disciplinary knowledge and practice*

University Graduate Profile Theme: Graduates of the University are expected to be able to understand the thinking, research, theory and practice in their field of study and appreciate the role of their discipline in its contexts.

Bachelor of Commerce Graduate Capability: Graduates will be able to demonstrate and apply a breadth of knowledge across disciplines, as well as specialist knowledge within one or more of them, while recognising the relevancy of this knowledge in a global context.

Progression statement: In your 100 level courses, you will be introduced to the key business concepts, frameworks and ways of thinking that will provide the foundation for your further study and career. Through a wide range of learning experiences, you will gain a general awareness of how business disciplines are interrelated and begin to explore the range of issues affecting businesses and the economy in a global context. Your 200 level courses will be related to your chosen major(s). These will build your understanding of theoretical frameworks and concepts that will underpin your further studies in the field. Your learning and assessment will be centred on your own research on how this knowledge relates to business and management. Your final year courses take you further in your specialist field. You will explore multiple perspectives, deepen your conceptual understanding and apply your knowledge to business situations. You will learn to integrate knowledge across fields and develop a greater understanding of the diverse global environment within which business operates.

	Indicators	100	200	300	700
1.1	Specialist knowledge in the discipline and across disciplines	Knowledge is largely declarative – demonstrates understanding of core concepts within the major fields of study in business and economics.	Knowledge is increasingly conceptual – demonstrates understanding of theories and models within specialist field(s).	Knowledge is increasingly epistemic – demonstrates understanding of theories and models in chosen discipline and the ways in which this knowledge is constructed. Relates specialist knowledge to other fields in business and economics.	Knowledge is highly epistemic and shows advanced technical and/or theoretical mastery in a discipline. Shows a sophisticated critical understanding of the underpinning principles, concepts, and theories.
1.2	Apply theoretical concepts	Applies relevant broad theoretical concepts to given structured problems.	Describes the practical scope of theories and appropriately applies practices, principles and/or theories to structured business scenarios.	Analyses the relative merits or value of theories to a given situation and appropriately applies practices, principles, and/or theories in authentic, complex business scenarios.	Evaluates and applies a range of processes relevant to the field of work or study to analyse and generate solutions to complex and sometimes unpredictable problems.
1.3	Knowledge in context	Demonstrates understanding of issues affecting businesses and the economy in national and/or global contexts.	Connects knowledge and practices to national and/or global business and economic events.	Appropriately explores a range of issues affecting business and economy in a local and/or global context. Evaluates the impact and interplay between issues affecting business and the economy.	Addresses complex global problems using interdisciplinary perspectives independently or with others. Accurately relates business problems to influential contextual factors and stakeholders.
1.4	Practice	Demonstrates procedural knowledge.	Demonstrates procedural knowledge of a range of business practices.	Demonstrates procedural knowledge of a range of business practices and applies an integrated understanding to practice.	Demonstrates mastery of learning and/or research practices.

*The rubrics at each stage relate to B students and above.

AOL*

Indicators	Below Standard	Meets Standard*	Above Standard
Specialist knowledge in the discipline	Does not demonstrate understanding of theories and research in chosen discipline.	Demonstrates understanding of theories and models in chosen discipline.	Demonstrates a high level of understanding of theories and models in chosen discipline.
Apply theoretical and practice based concepts	Fails to apply practices, principles, and theories in authentic, complex business scenarios.	Appropriately applies practices, principles, and/or theories in authentic complex scenarios.	In addition to meeting the standard, understands the pros and cons of different practices, principles, and/or theories when applied to complex scenarios.
Knowledge in context	Does not satisfactorily explore issues affecting business and economy in a local and/or global context.	Appropriately explores a range of issues affecting business and economy in a local and/or global context.	In addition to meeting the standard, evaluates the impact of events on business practices and activity.

* The 'meets standards' criteria have been written for a graduating student. It may need to be softened if you are assessing a 100 or 200 level course.

Glossary

- Declarative knowledge: Dealing with propositions and facts.
- Procedural knowledge: Knowing how to perform certain activities.
- Conceptual knowledge: Organising otherwise disparate knowledge into coherent systems. Declarative and conceptual knowledge is received.
- Epistemic knowledge: Relates to the way the discipline constructs and tests new knowledge (ie the disciplinary ways of thinking and research). Epistemic knowledge is generative.



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Sources

This rubric was written by the Business School based on the capability statements, informed by the New Zealand Qualifications Framework.